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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/688,075	10/17/2003	Thomas Huber	577172002300	8165

27479 7590 01/27/2005

COCHRAN FREUND & YOUNG LLC
2026 CARIBOU DR
SUITE 200
FORT COLLINS, CO 80525

EXAMINER

ART UNIT	PAPER NUMBER
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2611

DATE MAILED: 01/27/2005

Please find below and/or attached an Office communication concerning this application or proceeding.



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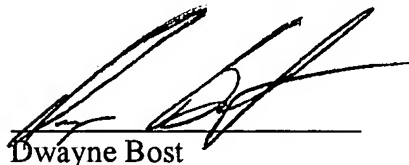
In re Application of
Thomas Huber, et al.
Application No. 10/688,075
Filed: October 20, 2003
US Publication No. 2004/0261100
Published: December 23, 2004
For: **ICHOOSE VIDEO ADVERTISING**

**NOTIFICATION OF
IDENTIFICATION OF PRIOR
ART IN LATE PROTEST UNDER 37
C.F.R. § 1.291(a)**

The protest filed January 5, 2005 under 37 CFR 1.291 was filed after the December 23, 2004 publication date of the application.

Because the protest was filed after publication of the application, it is untimely and it is not being entered in the application file. The original protest is enclosed with this letter and the duplicate copy (if any) submitted by the protestor is being destroyed in accordance with MPEP § 1901.06, Protest Filed After Allowance Or The Publication Of The Application.

If appropriate, Applicant may wish to consider submitting prior art from the protest pursuant to 37 C.F.R. §1.97 and 37 C.F.R. §1.56 during the prosecution of the application.



Dwayne Bost
Special Programs Examiner
Technology Center 2600
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Enc: Protest (4 pages)